



**M V R I D E S**



**BROCHURE 2025**



**WHERE INNOVATION MEETS MAGIC**

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Martin & Vleminckx is the EXCLUSIVE distributor of The Seasonal Group's extraordinary animatronics and espace reality rides in the United States and Canada.

Our cutting-edge animatronics, have the captivating power to create lasting, mesmerizing moments for audiences everywhere.

Immerse your retail or entertainment establishment in a world of virtual wonders that captivate and amaze.

The Seasonal Group is recognized for their high-tech abilities and character creation, and we are a proud partner to their innovations.

Contact us at [info@mvrides.com](mailto:info@mvrides.com) to learn more about these fascinating products.



# 1. ESCAPE REALITY RIDES







## 1.1 SANTA'S ENCHANTED ELEVATOR

Introducing an unforgettable adventure: Santa's Enchanted Elevator. Step inside and be transported to a world of wonder and joy, where the magic of Santa's Elevator whisks you away on a journey straight to the heart of the North Pole. As the doors close behind you, the elevator comes alive with twinkling lights, festive music, and a sprinkle of holiday enchantment, creating an immersive experience unlike any other.

Feel the excitement build with each floor as you ascend towards a place where dreams come true and the spirit of Christmas is always in the air. Prepare to be amazed as Santa's Enchanted Elevator delivers you to a realm of endless joy and festive cheer, bringing the North Pole's heartwarming magic right to you.

Available in 2 different sizes with extra side panels: 38ft2 and 54ft2

Run Time: 90 seconds

### – Technical Specifications

- 37.88ft<sup>2</sup> Footprint
- Requires 3 x 13 amp sockets
- Automatic Doors
- 5 x 55" Commercial TVs
- 4k resolution
- Ceiling mounted fans and lights
- 5.1 surround sound







## 1.2 MAGICAL SLEIGH RIDE VR

Martin & Vleminckx Virtual Reality Rides redefines the limits of amusement park entertainment.

Seating up to 8 people, our virtual reality experience offers a perfect family attraction during the festive period! Housed in Santa's sleigh lodge, once aboard, you'll be seamlessly transported into the virtual bay using our HD VR headsets.

Your intrepid journey will soon begin, along with the incredible range of motions our sleigh has to offer; two front fans and surround sound for a fully immersive 4D experience. Tilting forwards, backwards and side to side, the sleigh's movements have been specially designed to mirror those of the full 360 degree experience, creating a truly festive feast for the eyes!

### – Included in the Magical Sleigh Ride VR Package

- Metal chassis, seats & movement mechanisms
- Red / gold sleigh fibreglass panels for front and sides
- 2 x sets of side steps (one for each side)
- 8 x HD VR sets
- 1 x Santa sleigh test flight VR 3 minute video
- 1 x Free standing charging unit

- 1 x Control unit for electronics and sound
- proof area for compressor
- 1 x Low noise compressor
- 1 x 55" HD LED TV
- 1 x Surround sound speakers
- 2 x Front fans for 4D effect

Ride Experience Length: 3min







## 1.3 HALLOWEEN CART RIDE VR

Fearsome fun for all the family!

Seating up to 8 people, this virtual reality experience offers a perfect family attraction all year round! Housed in a haunted barn, once aboard, you'll be seamlessly transported into the virtual haybarn using our HD VR headsets.

Your intrepid journey will soon begin, along with the incredible range of motions our cart has to offer; two front fans and surround sound for a fully immersive 4D experience. Tilting forwards, backwards and side to side, the cart's movements have been specially designed to mirror those of the full 360 degree experience, creating a truly spooktacular journey for all the family!

### – Included in the Halloween Cart Ride VR Package

- Metal chassis, seats & movement mechanisms
- Cart themed panels for front and sides
- 2 x sets of side steps (one for each side)
- 8 x HD VR sets
- 1 x Halloween Cart Ride VR 3 minute video
- 1 x Free standing charging unit

- 1 x Control unit for electronics and sound
- proof area for compressor
- 1 x Low noise compressor
- 1 x 55" HD LED TV
- 1 x Surround sound speakers
- 2 x Front fans for 4D effect

Ride Experience Length: 3min







## 1.4 JUNGLE BOAT RIDE VR

Prepare yourself, you'll come face to face and under fire from all manner of jungle creatures and beasts; the fate of the Jungle depends on you

Seating up to 8 people, this virtual reality experience offers a perfect family attraction all year round! Housed in an explorers jungle boat house, once aboard, you'll be seamlessly transported into the virtual boat house using our HD VR headsets.

Your intrepid journey will soon begin, along with the incredible range of motions our boat has to offer; two front fans and surround sound for a fully immersive 4D experience. Tilting forwards, backwards and side to side, the boat's movements have been specially designed to mirror those of the full 360 degree experience, creating a truly spectacular journey for all the family!

### – Included in the Jungle Boat Ride VR Package

- Metal chassis, seats & movement mechanisms
- Boat themed panels for front and sides
- 2 x sets of side steps (one for each side)
- 8 x HD VR sets
- 1 x Jungle Boat Ride VR 3 minute video
- 1 x Free standing charging unit

- 1 x Control unit for electronics and sound
- proof area for compressor
- 1 x Low noise compressor
- 1 x 55" HD LED TV
- 1 x Surround sound speakers
- 2 x Front fans for 4D effect

Ride Experience Length: 3min





# 2. ANIMATRONICS







## 2.1 ACAPELLA PENGUINS

A set of 3 life-size free-standing animatronic penguins.

The frosty trio can be programmed to perform a show where they interact with each other for a realistic rendition of generic audio tracks we have available, or you can write your own!

These characters are supplied with powered speakers, an MP3 player, a Micro SD card, and an LED start button (contactless now available).

Extra characters can be added!

### – Technical Specifications

– Product Dimensions : 1.45M (H) x 1M (D) x 1M (W)







## 2.2 WALL MOUNTED REINDEERS

A set of life size animatronic reindeer heads in wall mounted stable units.

They can be programmed to perform a show where they interact with each other for a realistic performance. Generic audio tracks available or you can write your own.

3 reindeer heads are our most popular format, but choose from 1 to....many, the choice is yours!

These characters are supplied with powered speakers, Mp3 player, micro SD card and a lit LED start button

Also available in Arctic Theme variant (White).

### – Technical Specifications

– Product Dimensions: 1.45M (H) x 1M (D) x 1M (W)







## 2.3 STABLE UNIT REINDEER

Life size animatronic arctic reindeer head in a freestanding reindeer stable unit.

The reindeer is fully programmable with synchronised mouth movements to any spoken word or music tracks. Generic audio tracks available or you can write your own.

This character is supplied with powered speakers, Mp3 player, micro SD card and a lit LED start button.

Also available in Arctic Theme variant (White).

### – Technical Specifications

– Product Dimensions: 1.75 (H) x 1M (D) x 1M (W)







## 2.4 FULL BODIED REINDEER

Life size animatronic reindeer head in a floorstanding stable unit.

The reindeer is fully programmable with synchronised mouth movements to any spoken word or music tracks. Generic audio tracks available or you can write your own.

This character is supplied with powered speakers, Mp3 player, micro SD card and a lit LED start button.

Also available in Arctic Theme variant (White).

### – Technical Specifications

– Product Dimensions: 2.1M (H) x 1.7M (D) x 0.5M (W)







## 2.5 SNOWMAN

Large animatronic snowman.

The snowman is fully programmable with synchronised mouth movements to any spoken words or music tracks.

Generic audio tracks available, or you can write your own!

This character is supplied with powered speakers, an MP3 player, a Micro SD card, and an LED start button.

### – Technical Specifications

– Product Dimensions: 1.8M (H)







## 2.6 OWL

Large animatronic Owl.

The owl is fully programmable with synchronised mouth movements to any spoken word or music tracks.

Generic audio tracks available or you can write your own.

This character is supplied with powered speakers, Mp3 player, micro SD card and a lit LED start button.

Available in Brown or Snow Theme variant.

### – Technical Specifications

– Product Dimensions: 1.45 (H) x 1M (D) x 1M (W)







# 2.7 YETIS

Life size animatronic yetis.

Available as 3 piece set, and as single, free standing and sat down characters.

They can be programmed to perform a show where they interact with each other for a realistic performance.

Generic audio tracks available or you can write your own.

These characters are supplied with powered speakers, Mp3 player, micro SD card and a lit LED start button.

**– Technical Specifications**

– Product Dimensions: 2.1 (H) x 1M (D) x 1M (W)







# 2.8 BEAR ON A THRONE

Large animatronic Bear.

The Bear is fully programmable with synchronised mouth movements to any spoken word or music tracks.

Generic Audio Tracks available or you can write your own.

This character is supplied with powered speakers, mp3 player, micro SD card and a lit LED start button.

Also available in Polar Bear theme variant.

**- Technical Specifications**

- Product Dimensions: 1.85M (H) x 1.3M (D) x 1.1M (W)







## 2.9 SANTA'S POSTBOX

Life size talking postbox for letters to Santa.

Fibreglass post box with sculpted features includes proximity sensor, post box opening sensor, Mp3 system, speakers.

### – Technical Specifications

– Product Dimensions: 1.4M (H) x 0.6M (W)







## 2.10 DONKEY

Life size animatronic donkey head in a wall mountable tent or stable unit.

The donkey is fully programmable with synchronised mouth movements to any spoken word or music tracks.

Generic audio tracks available or you can write your own.

This character is supplied with powered speakers, Mp3 player, micro SD card and a lit LED start button.

### – Technical Specifications

– Product Dimensions: 1.1M (H) x 1m (D) x 1m (W)







## 2.11 FARMYARD TRONICS

Meet our farm animal characters (Horse, Pig, Cow) available as 3 or 2-piece sets, and single characters.

Our farm animals can be programmed to perform a show where they interact with each other for a realistic rendition of generic audio tracks that we have available, or you can write your own.

These characters are supplied with powered speakers, an MP3 player, a Micro SD card, and an LED start button (contactless now available). Extra characters can be added!

### – Technical Specifications

- Product Dimensions:
- Horse 1.73 (H) x 1M (D) x 1M (W)
- Pig 0.75 (H) x 1M (D) x 1M (W)
- Cow 1.73 (H) x 1M (D) x 1M (W)







## 2.12 JUNGLE TRONICS

As part of our 'Not Just for Christmas' range, our Jungle Tronics will bring a slice of jungle jamboree to help you gain footfall and dwell time out of season!

Our jungle animals can be programmed to perform a show where they interact with each other for a realistic rendition of generic audio tracks that we have available, or you can write your own.

These characters are supplied with powered speakers, an MP3 player, a Micro SD card, and an LED start button (contactless now available).

### – Technical Specifications

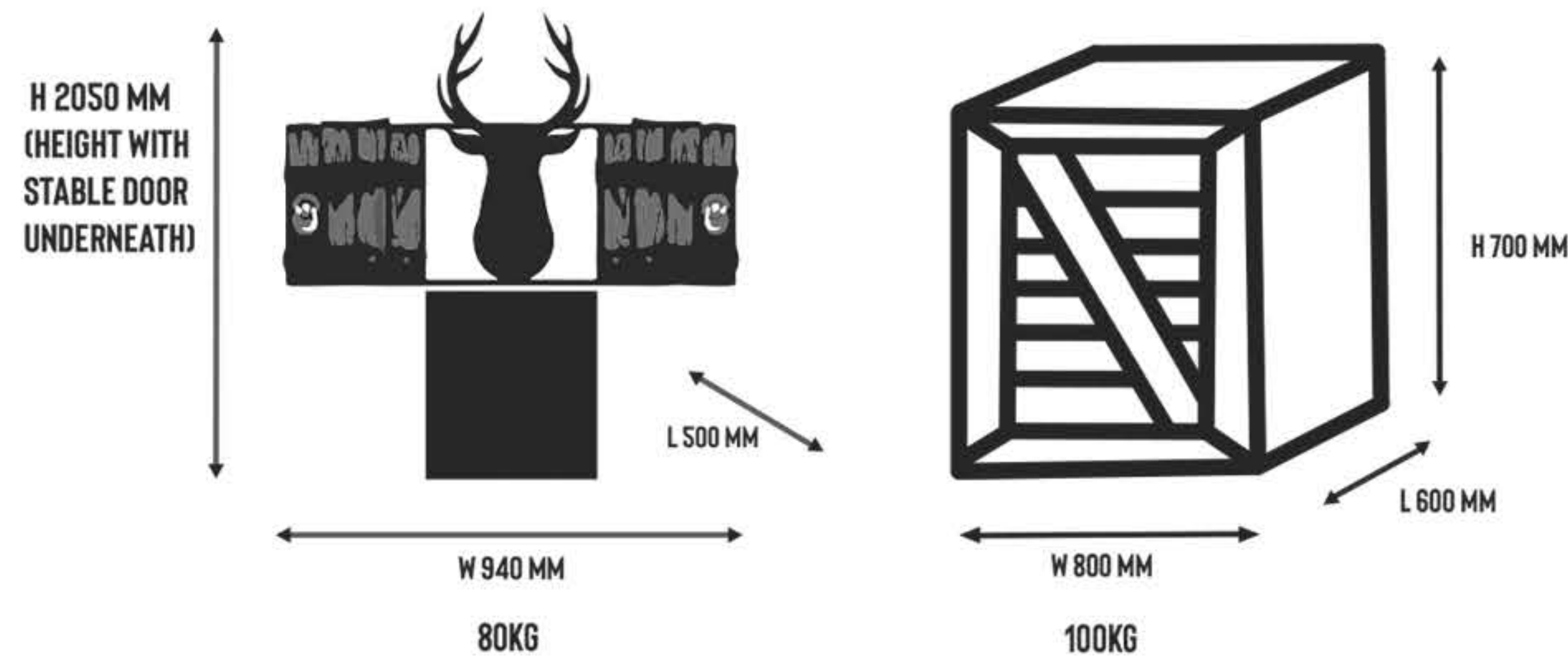
- Product Dimensions (with Crate):
- Rhino 1.3M (H) x 2M (D) x 1M (W)
- Giraffe 2.3M (H) x 2.1M (D) x 1M (W)
- Zebra 1.73 (H) x 2M (D) x 1M (W)





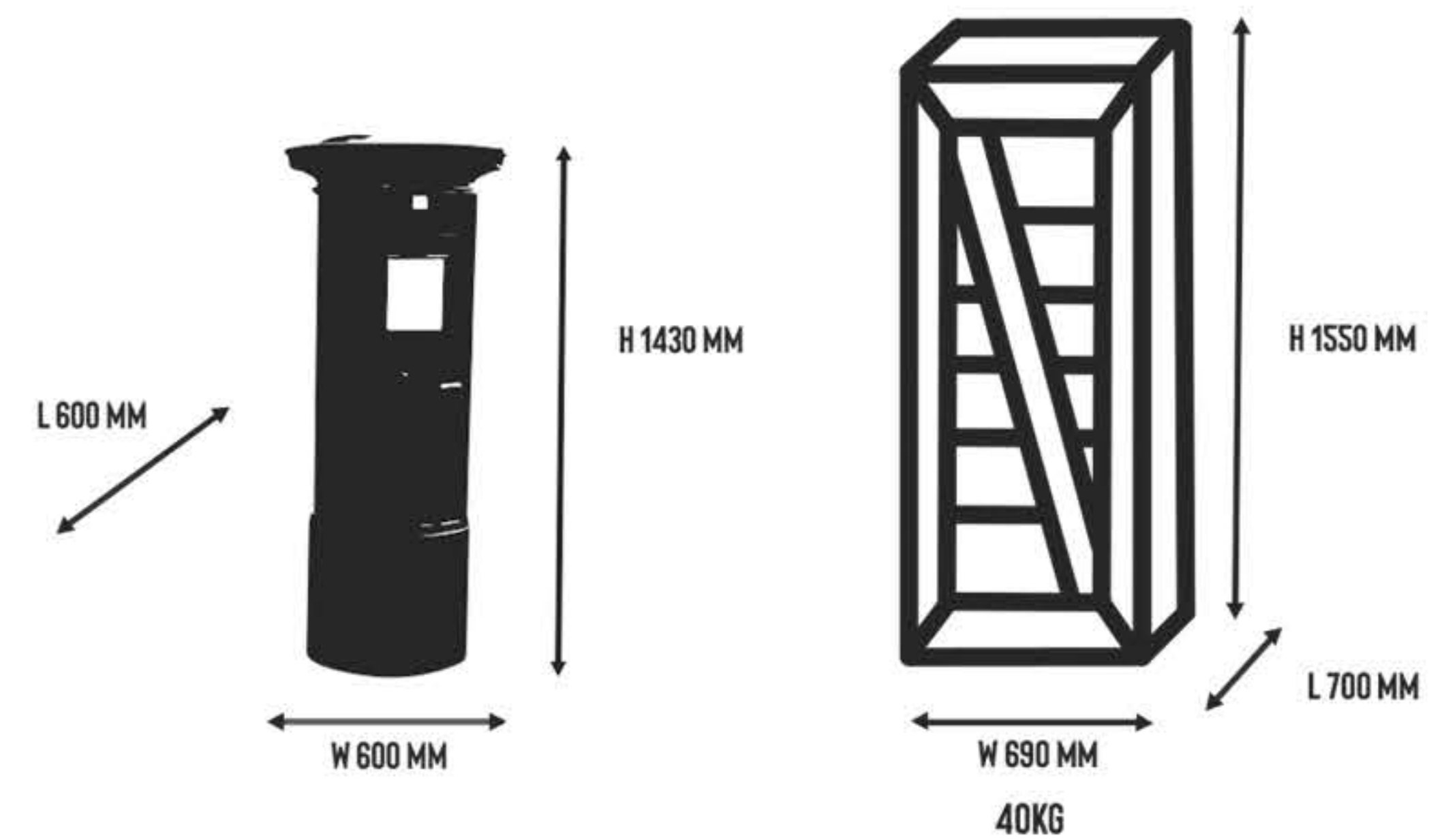
# 2.13 DETAILED DIMENSIONS

## WALL MOUNTED REINDEER - TR002

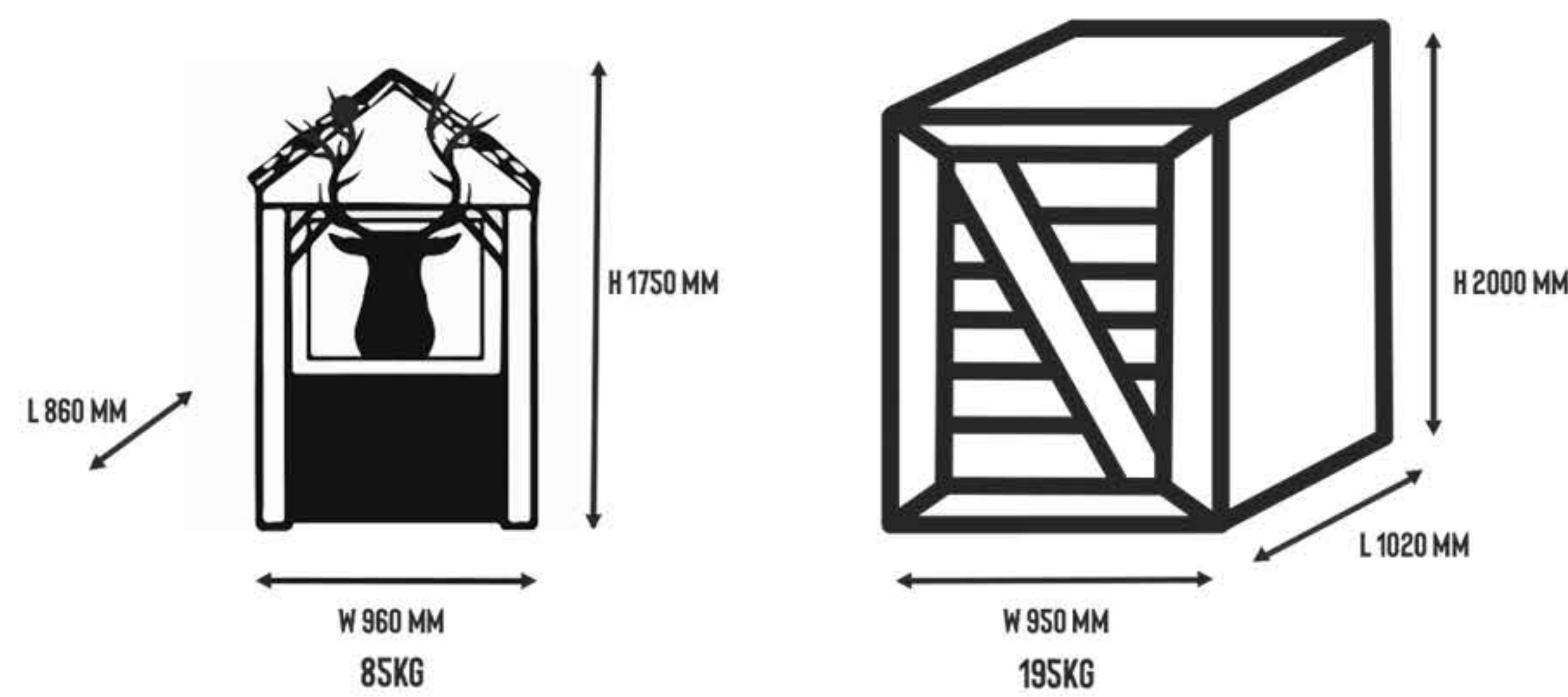


NOTE - SIZE IS FOR A SINGLE WALL MOUNTED REINDEER ONLY  
TRIO OF REINDEER CRATE: H2100 X W800 X L800 - 360KG

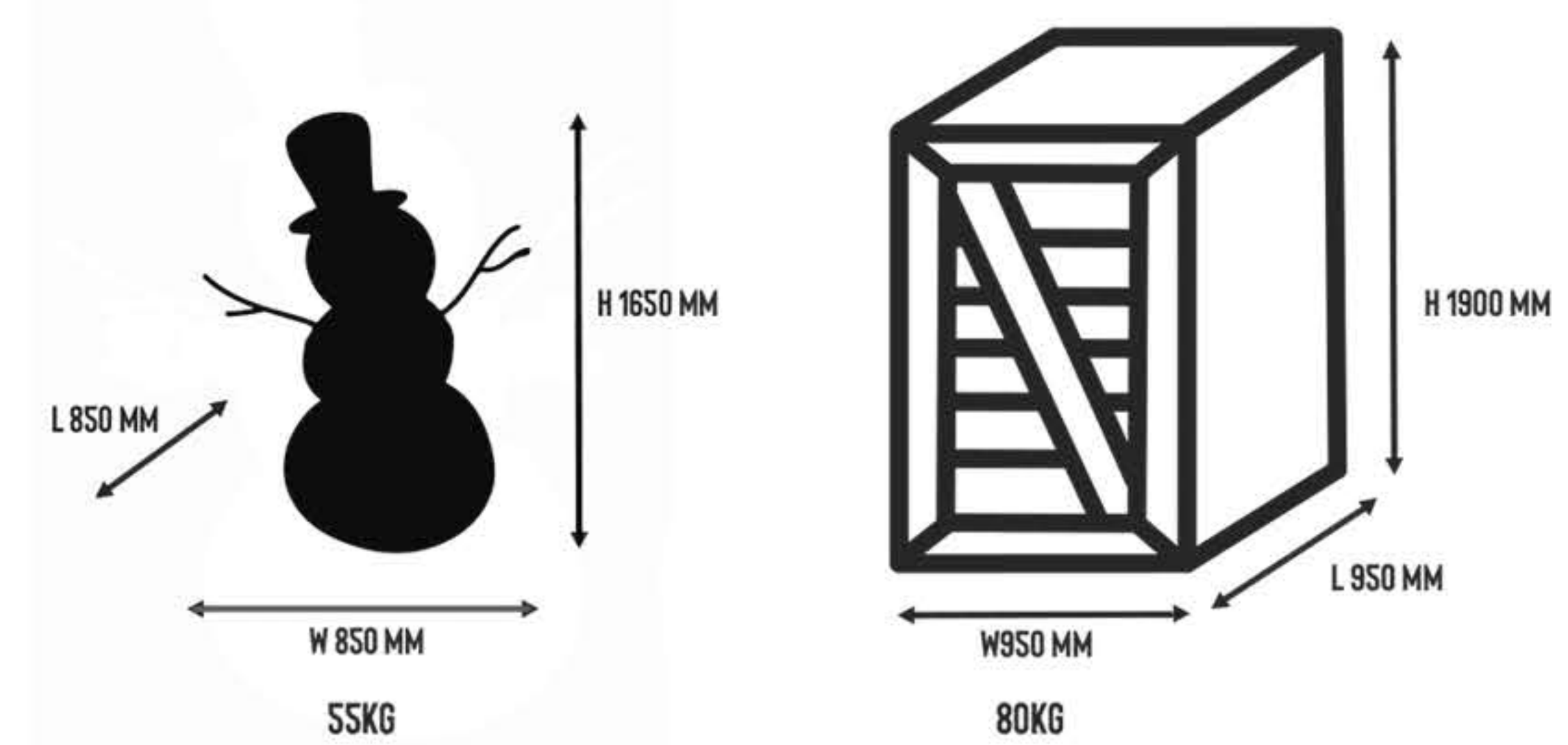
## POSTBOX - TR007



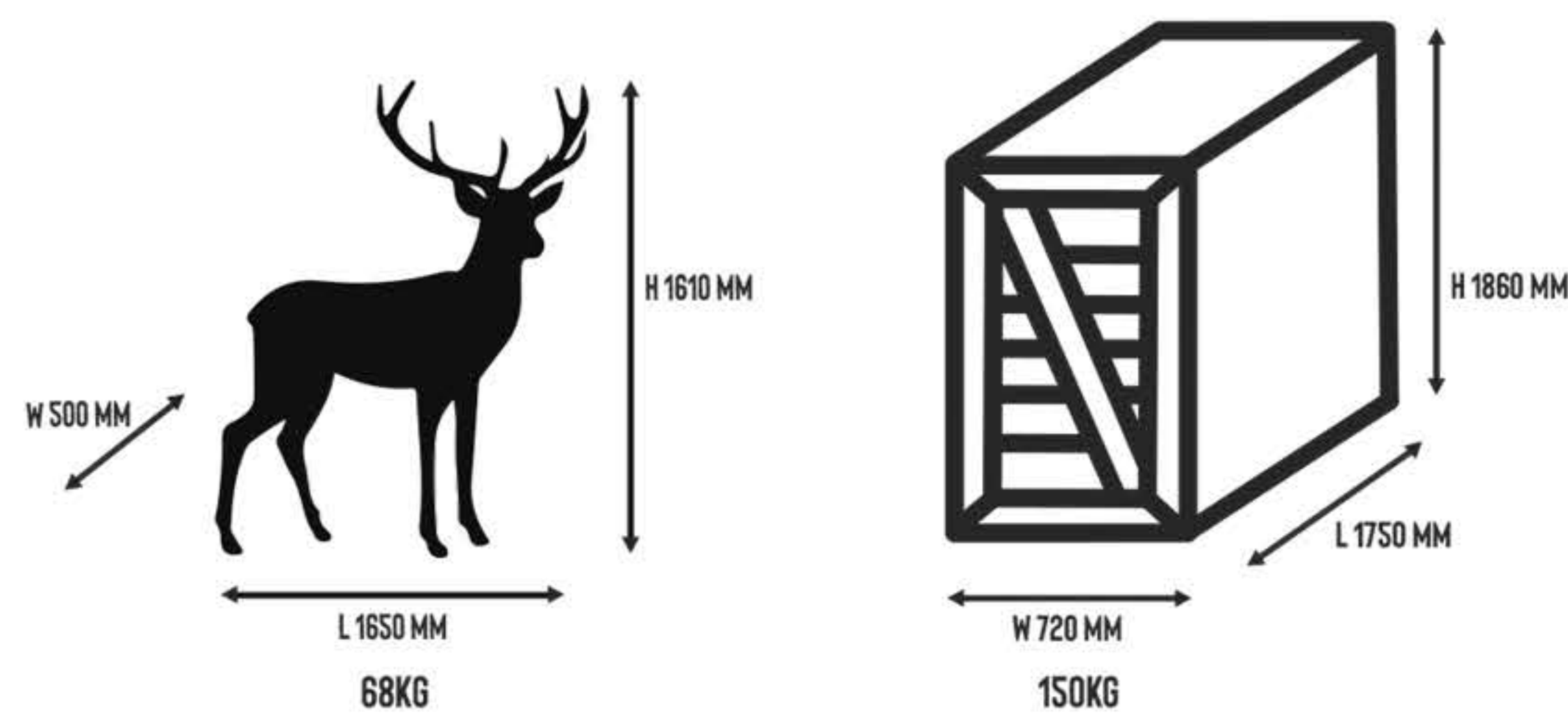
## STABLE UNIT REINDEER - TR003



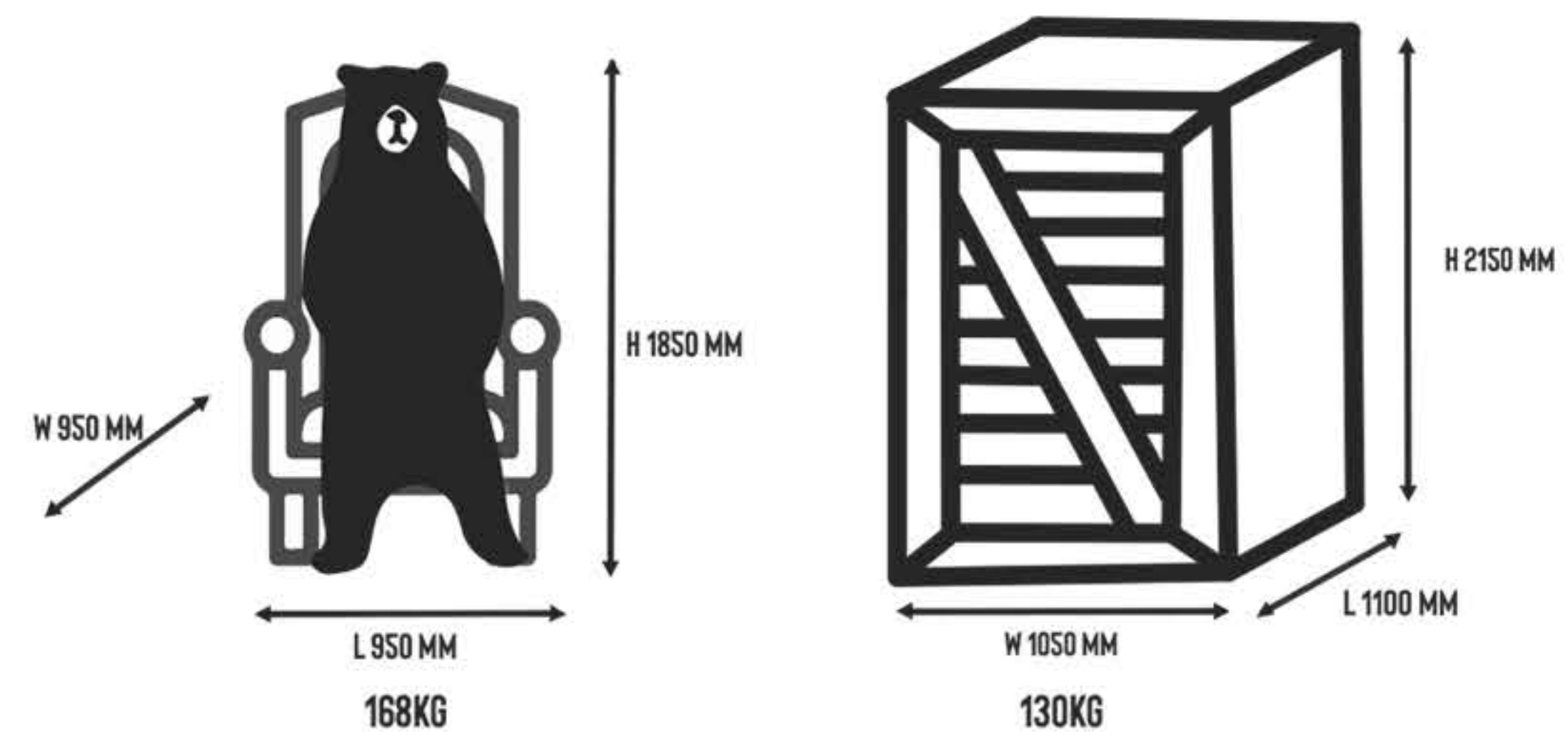
## SNOWMAN - TR046



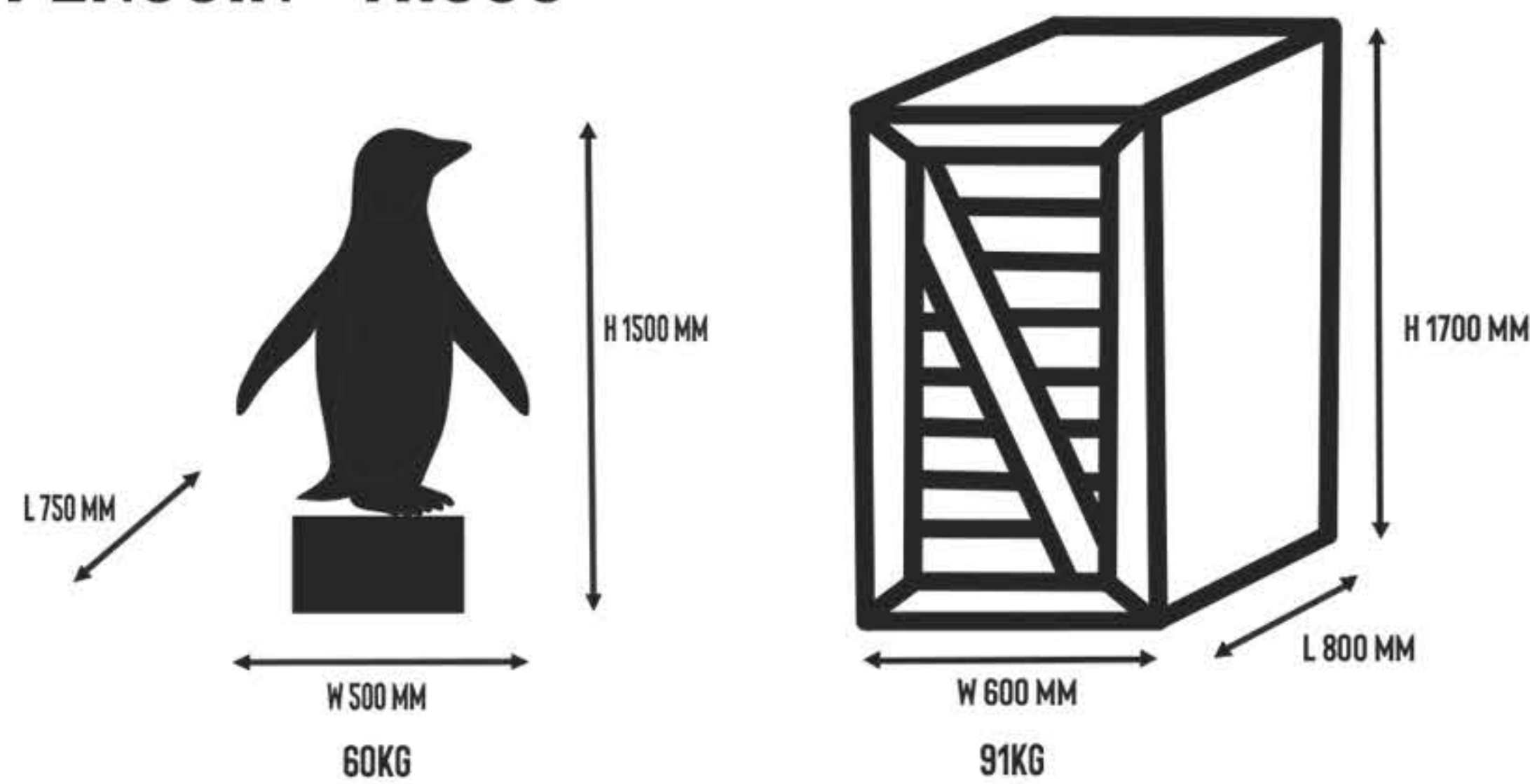
## FREE STANDING REINDEER - TR024



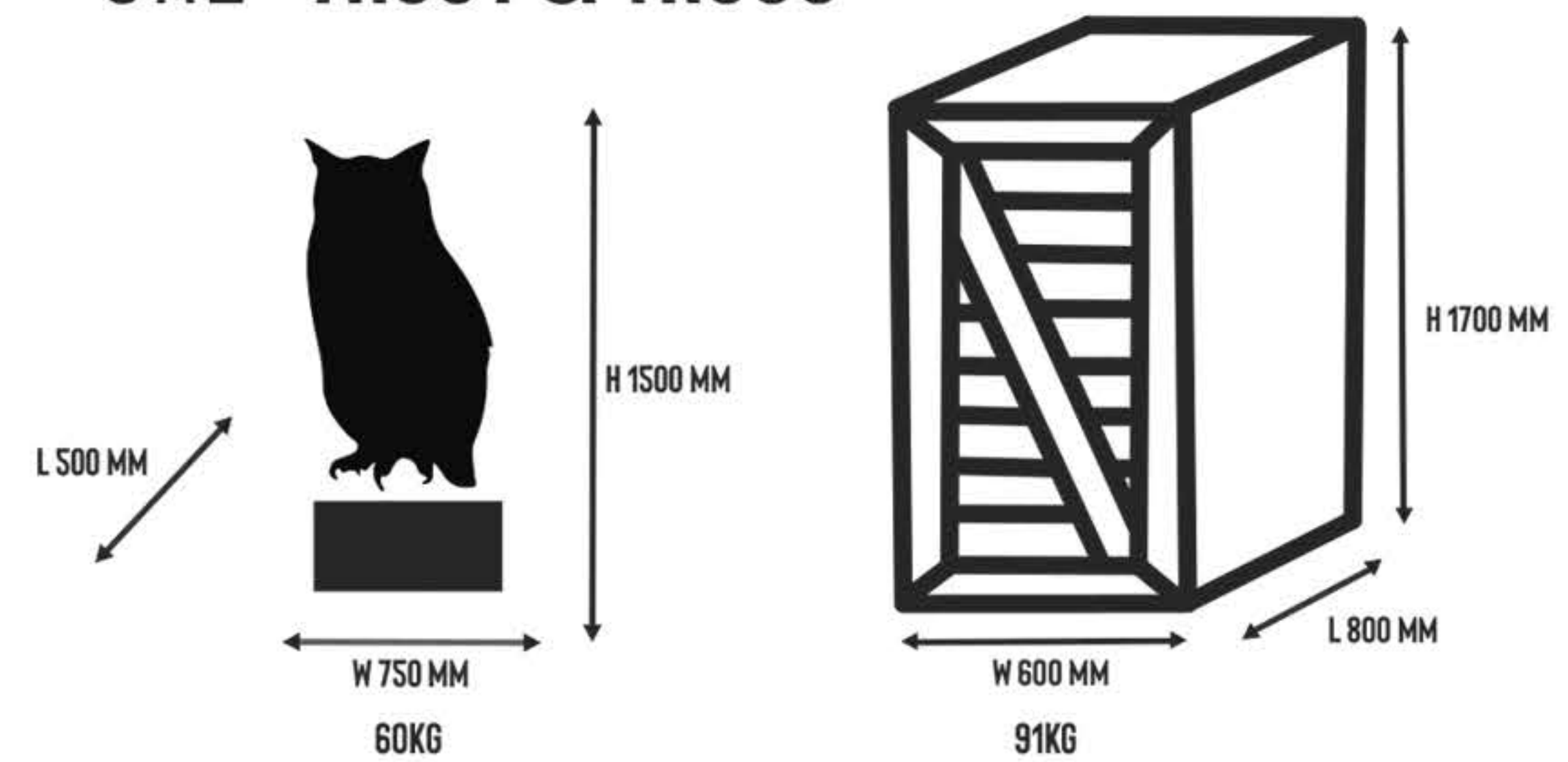
## BEAR ON THRONE - TR004B & TR031



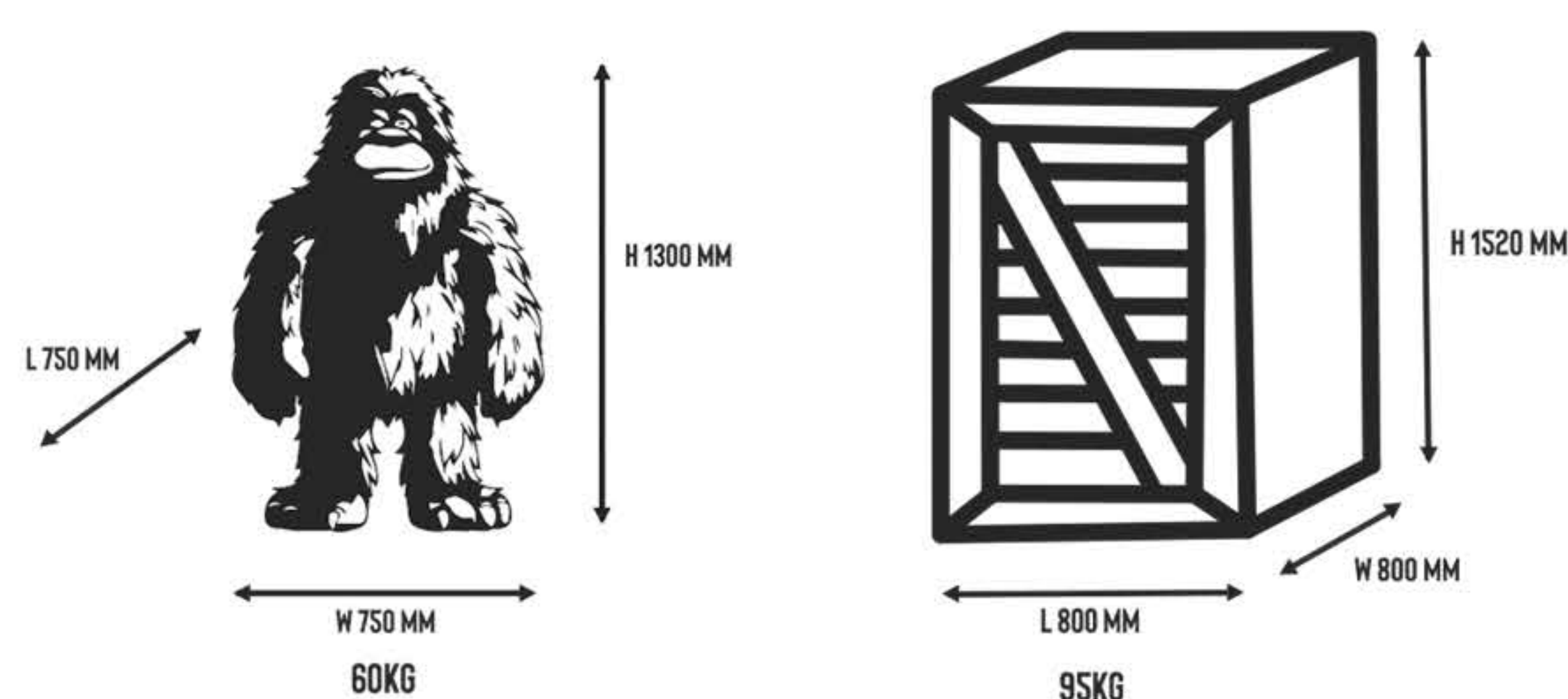
## PENGUIN - TR038



## OWL - TR001 & TR006



## SMALL YETI - TR017Y



## LARGE YETI - TR028

